



Sponsorship Prospectus

2025 - 2026



WELCOME TO OXWIF

We are excited to invite your company to become a sponsor of Oxford Women in Finance (OxWIF) for the 2025-26 academic year.

OxWIF is one of the largest female-run societies at the University of Oxford, empowering women seeking a career in the financial sector. We work by connecting students with industry professionals, providing comprehensive career resources as well as leveraging Oxford University faculty, alumni and student talent to organise hands-on technical preparation workshops. We also offer early career guidance by hosting fireside chats with leading women in the industry, giving members an opportunity to hear insights and advice from senior professionals whilst strengthening their global network of women in finance. Finally, our society bridges the gap between students and companies by promoting internships, programmes, and hosting recruitment events such as exclusive dinners and informal coffee chats.

As a 2025 -26 sponsor, your company will have access to promotional and networking opportunities to increase your brand's exposure as well as bolstering your recruitment efforts. Our community welcomes students from all backgrounds, at any stage of their degree.

Our corporate partnerships enable Oxford Women in Finance to extend its many membership benefits to women at Oxford free of charge. If you are interested in becoming a 2025 -26 OxWIF sponsor, please review the available sponsorship packages and feel free to reach out with any questions. We look forward to working with you and thank you in advance for your generous support!

Sincerely,
Katarina and Sarah
Co-Presidents TT25

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   @oxwif

WHY SPONSOR OXWIF?

1 BUILD RELATIONSHIPS WITH EXCLUSIVE TALENT

As the only Oxford society uniting women passionate about finance, our sponsors unlock unparalleled access to our talented community, **2k+ social media followers** and growing alumni network.

2 EXTENSIVE OUTREACH

We regularly collaborate with other Student societies, including OFS, OxWIB and OxWEST, to promote our sponsors to **12k+ students** at the most prestigious university worldwide.

3 TAILORED PROMOTION

We run PR consulting sessions with our sponsors to devise a tailored strategy for your goals. For previous sponsors, we have organised events such as bespoke recruiting dinners and coffee chats.

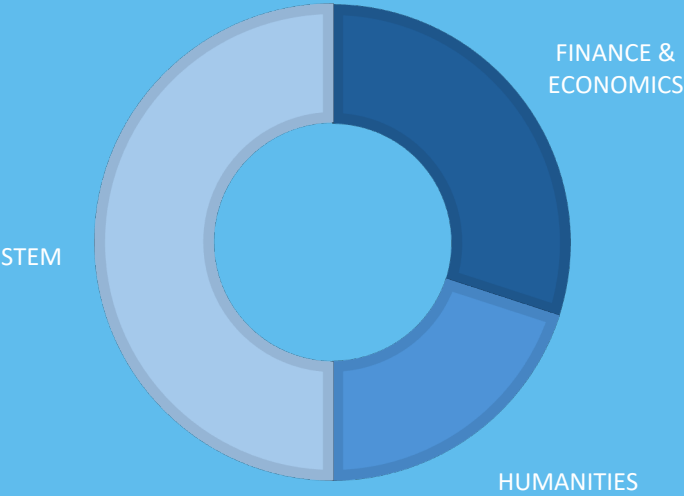
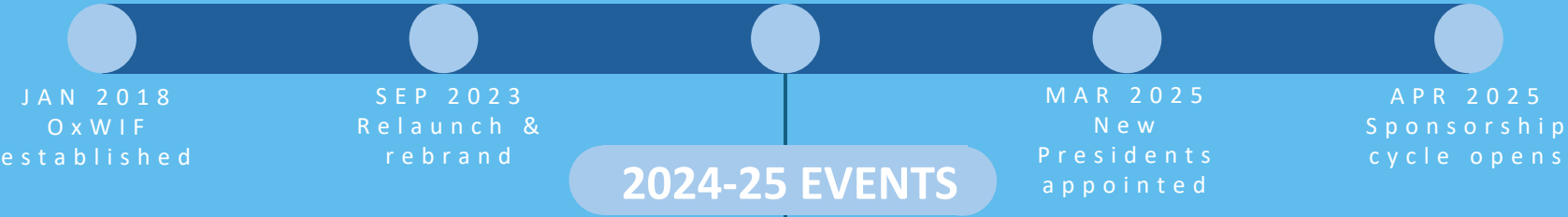
WHILE SUPPORTING OUR MISSIONS:

EMPOWER By investing in women's education and empowerment, sponsors drive lasting societal change and actively work to close gender gaps in the financial industry- where, for instance, fewer than one in three women attain senior vice president or CEO roles.

EDUCATE OxWIF equips its members with the skills to excel in the world of finance; we organise conferences, speaker events, application workshops and online career prep resources.

CONNECT As a community of driven and like-minded women from diverse academic backgrounds, we have established a robust alumni and intercollegiate network.

OUR EVENTS



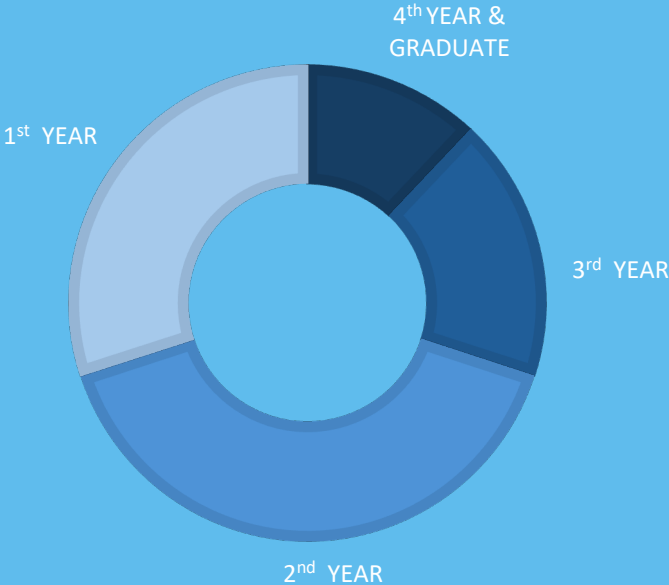
SEP 2024
Morgan Stanley APAC
exclusive recruiting event

OCT 2024
MUFG insight event by
Natascha Winberg (Head of
Financial Institutions)

FEB 2025
Morgan Stanley chat with
Sarah Simon (Managing
Director)

OCT 2024
Société Générale
presentation and recruiting
event

NOV 2024
Houlihan Lokey panel
discussion and internship
opportunities



OUR NETWORK

INSTAGRAM/ FACEBOOK

- Engagement with 2k+ followers.
- Media partnerships with Oxford Finance Society, OxWIB and OxWEST, reaching a combined audience of 12k+.
- 3 main feed posts per week and regular story posts.

LINKEDIN

- 500 + followers.
- Connects our members with alumni at leading banks, consulting firms and multinational corporations.
- Publicises summaries and photos from all events, boosting our presence in the professional community.

WEBSITE

- A space to promote our sponsors and their opportunities, including upcoming events, applications and deadlines.
- Contains detailed career resources such as CV guides, interview tips and entry guides to various industries.

NEWSLETTER

- Weekly update of events sent to our 400+ subscribers.
- Features recruitment opportunities, open positions, and application deadlines from our sponsors.
- Highlights stories of successful women in finance.

SPONSORSHIP TIERS

SPONSORSHIP BENEFITS	SILVER £900	GOLD £1,600	PLATINUM £2,500
Promotion via social media	3 feed posts per year, 3 story posts per year	3 feed posts per year, 6 story posts per year	6 feed posts per year, 9 story posts per year
Promotion via newsletter	Small logo	Medium logo, 6 items per year	Large logo, unlimited items
Promotion via website	Short company profile	Complete company profile	Complete company profile
Online events		3 events per year	Unlimited events
In-person events		1 event per year	3 events per year
Exclusive event sponsorship			Exclusive sponsorship rights for annual flagship event
CV Hub access			Complete access
Additional Recruitment events			3 events per year
Dedicated OxWIF company ambassador			Yes

For further details about sponsoring the Oxford Women in Finance society please contact sponsorshipoxwif@gmail.com